



**NUTRI-SERVE**  
**Food Management**  
 The Food Service Management Experts.



*Celebrating 29 years in serving healthy & delicious meals to 91 school districts in the South Jersey, Central Jersey and Eastern Pennsylvania Area.*



**Nutri-Serve Food Management is excited to team up with Haddon Township School District for the 2016-17 school year. Here are some of the highlights of what we do best....School Food Service!**

**THE SCHOOL LUNCH IS A GREAT DEAL !**

The school lunch is an incredibly affordable and balanced meal option for parents featuring a variety of menu offerings, keeping the prospect of purchasing meals exciting for your child. The school lunch features 5 components (a protein, grain, fruit, vegetable and milk) for only \$3.25 regular price at the High School & Middle School, \$2.75 at the Elementary Schools, and \$0.40 reduced. With the additional fruit and vegetable options your child can be stacking as many as 7 items on their lunch tray! Don't forget about breakfast! Breakfast is \$1.40 regular price and \$0.30 reduced and is served at **Van Sciver and Jennings**. Starting October 1st, all Elementary Schools and the Middle School will have the Breakfast option. Keep in mind...If your child is free or reduced eligible for lunch, the same applies for breakfast!

We will be continuing with the computerized registers at the Elementary Schools. Haddon Township School District has LunchTime Software as their School Lunch program in all the schools. As part of the LunchTime suite of software, SchoolPaymentPortal is being offered as a safe, secure and convenient way for parents or guardians to manage school payments. You will have the opportunity to track purchases, create reminders and set up automatic payments. This feature is available and the link is on the website to set up your students account beginning August 25th. If you do not want to pay online and would like to continue sending in either cash or check with your student, you may still create a user name and password to track your students' purchases and check account balances.

**STICKING WITH FAVORITES TO PLEASE THE PICKIER CUSTOMER AND STAYING CURRENT WITH FOOD TRENDS TO ATTRACT FOODIES.**

Nutri-Serve designs our menus to offer a variety of choices tailored to meet the tastes of a diverse customer base. Our featured entrees are inspired by current food trends with recipes from school lunch trendsetters such as **Rachel Ray, Food Network, Pinterest** as well as **kid-tested collaborations by Nutri-Serve Corporate Chefs!** Alternatives include popular sandwiches, grab n go options and there is always a salad choice for our vegetable lovers. We want parents to feel comfortable knowing there is always a backup choice for their child so we are sure to include simple sandwiches like PB & J, cereal, bagel and yogurt options. Look for labeled vegetarian and gluten-free options on the menu this year!

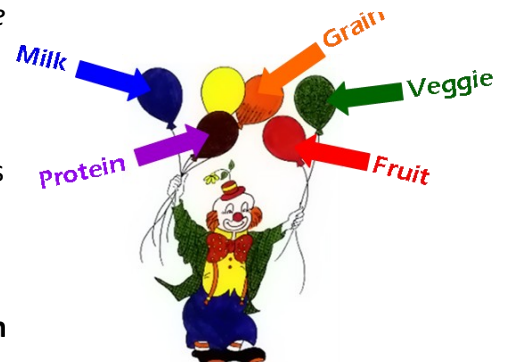
**THE POWER OF CHOICE INCREASES FRUIT AND VEGETABLE CONSUMPTION.**

*Cornell's Center For Behavioral Economics and Psychology in Child Nutrition found that children given a choice between carrots and celery ate 91% of the vegetable taken versus 69% when carrots alone were offered.* Interestingly, many of these students chose carrots anyway but took pride in the fact that it was their selection. Inspired by these statistics supporting the **power of choice**, we split the USDA required vegetable portions into multiple servings and allow students to take one or two fruit and vegetable choices. USDA requires students to take a fruit or a vegetable with meals but the goal of Nutri-Serve is for students **to consume** the chosen vegetable. **We encourage our customers to choose a fruit or vegetable they love and then try something new!**

**We look forward to a fun & healthy school year!**

**Nutri-Serve Food Management**

**BALLOONS**  
 for a Balanced Lunch



*"Balloons for a balanced lunch" is our nutrition education concept reminding younger students of the components of the school lunch. A balanced lunch contains a balloon of each color with foods on the line identified with the color balloon.*